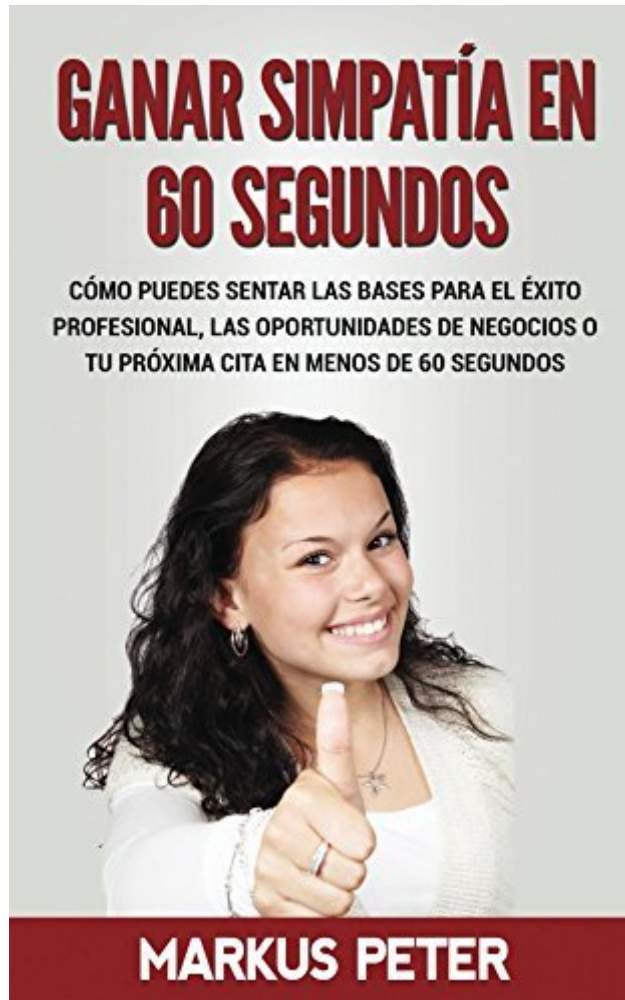


Ganar simpatía en 60 segundos: Cómo puedes sentar las bases para el éxito profesional, las oportunidades de negocios o tu próxima cita en menos de 60 segundos



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There is no second chance for making a first impression

The first meeting between individuals is pivotal – often it is this very moment that will make or break any future relationships or encounters, especially in business matters, a fact that we should all pay very close attention to.

Taking scientifically backed principles and techniques, Author Markus Peter offers solid steps to creating the “ Best First Impression ” you can make, in 60 seconds or less.

Examining everything from body language to clothing, approach to our manner of speaking, this easy to understand and follow guide breaks down the barriers and illuminates a way for everyone, in every walk of life, to benefit and craft empathy in our day to day encounters.

Managing those first few seconds of a meeting will spur business contacts into partners, colleagues or clients. In your personal life, having the tools to sway the first 60 seconds your way will improve almost every situation – and create lasting, favorable impressions that will enhance your life.

Approaching people can be a delicate situation – with this guide, it doesn ' t have to be.

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